

# So You Want To Be A Professional Speaker!

What it Takes To Build Your Speaking Business

## CAPS Vancouver Speaker School

**Dates** - November 6<sup>th</sup> [Friday] & November 7<sup>th</sup> [Saturday], 2009

**Venue** - Granville Island Hotel



Many attempt, some succeed, few succeed BIG! For two days, you will have the opportunity and pleasure to learn from those who can help you grow your career as a professional speaker, regardless of your starting point . . .

On **Friday, November 6th** and **Saturday, November 7th**, experts from CAPS Vancouver's own ranks and others will openly share what they have learned through years of experience in the professional speaking business.

Through presentations and panel discussions, you will have an opportunity to learn and apply the gems that will propel you to ever greater success as a speaker.

**Special deal - attend both days 6+7 Nov - \$397** - includes Sat 7th Nov super session as an observer.

## Program

| <b>The business of speaking - Friday 6<sup>th</sup> November, Granville Island Hotel</b>  |                  |
|---|------------------|
| Friday only – guests & members - \$325<br>[Register online at <a href="http://www.capsvancouver.com">www.capsvancouver.com</a> – click on 6 <sup>th</sup> Nov on the calendar, then click register] |                  |
| Topics  | Speaker          |
| 8:00-8:30 Registration and networking   | MC David Gouthro |
| 8:30-9:45 How to refine your topic, be relevant and get revenue   | Carla Rieger     |
| 9:45-10:00 Break  |                  |
| 10:00-11:00 Money management - make more money and have more fun  | Ron Coleman      |
| 11:00-12:00 If I can do it you can do it – product development  | Stephen Hammond  |
| 12:00-12:15 Vendor showcase – 3x5min presentations  | MC David Gouthro |

|  |                     |
|--|---------------------|
| <b>12:15-1:15 Lunch</b>  |                     |
| <b>1:15-2:15 Marketing, lead generation and sales</b>  | Howard Olsen        |
| <b>2:15-3:15 Use the latest technology to support your business</b>  | Gustavo Garcia      |
| <b>3:15-3:30 Break</b>   |                     |
| <b>3:30-5:00 Interactive seminars – how to introduce activity based learning to enhance your presentations</b> | David Gouthro       |
| <b>5:00-whenever social &amp; networking</b>   | Social & networking |

### **The practice of speaking - Saturday 7<sup>th</sup> November, Granville Island Hotel**

#### **Guests**

Sat morning session only – \$97

Sat morning session *and* Super session – \$127

Sat morning session *and* Super session *and* doing your mini-presentation – \$174 [sold out]

[Register online at [www.capsvancouver.com](http://www.capsvancouver.com) click on 6/7<sup>th</sup> Nov on the calendar, then click register]

#### **Members**

Sat morning session only – \$67

Sat morning session *and* Super session – \$97

Sat morning session *and* Super session *and* doing your mini-presentation – \$144 [sold out]

[Register online at [www.capsvancouver.com](http://www.capsvancouver.com) click on 6/7<sup>th</sup> Nov on the calendar, then click register]

| <b>Topics</b>  | <b>Speakers</b>             |
|--|-----------------------------|
| <b>Morning session – Peter Legge</b>   | Kathy Lynn - MC             |
| <b>8:30-9:00 Registration and networking</b>   | Registration and networking |
| <b>9:00-10:30 The art of storytelling</b>  | Peter Legge                 |
| <b>10:30-11:00 Coffee and networking break</b>   | Coffee and networking break |
| <b>11:00-12:15 Q &amp; A with Peter Legge - come prepared with your questions about the business and practice of speaking!</b> | Peter Legge                 |
| <b>12:15-12:30 Vendor showcase – 3x5min presentations, announcements and wrap</b>  | Kathy Lynn                  |

|   |  |
|---|--|
| <b>12:30-1:30 Lunch</b>   |  |
| <b>Saturday 1:30pm–5pm Super session panel</b><br>Open to all paid observers and 5 paid presenters  | Carla Rieger, Ron Grender,<br>Dene Rossouw   Kathy Lynn - MC |
| Five speakers do 15 minute mini presentations followed by 15 minutes of feedback from panel. Presentations to include opening, one or two key points in body and the close.<br>[Presenters will be sent separate information to help them prepare.] | Carla Rieger<br>Ron Grender<br>Dene Rossouw                  |
| <b>4:30-5:00 Final summations</b>   | Key points wrap up by panel                                  |

## Fees

| <b>Guests</b>  | <b>Members</b>  |
|--|---|
| <b><i>Both days - 6+7 Nov</i></b><br>\$397 - includes Sat 7th Nov super session as an observer.  | <b><i>Both days - 6+7 Nov</i></b><br>\$397 - includes Sat 7th Nov super session as an observer. |
| <b><i>Friday 6th Nov only</i></b><br>\$325   | <b><i>Friday 6th Nov only</i></b><br>\$325  |
| <b><i>Sat 7th Nov morning session only</i></b><br>\$97   | <b><i>Sat 7th Nov morning session only</i></b><br>\$67  |
| <b><i>Sat 7th Nov morning session and super session</i></b><br>\$127   | <b><i>Sat 7th Nov morning session and super session</i></b><br>\$97                             |
| <b><i>Vendors or suppliers - 6th and or 7th Nov</i></b><br>Vendor presentations - 5 min presentations plus small table at back of room - \$47<br>[3 vendors Frid 6   3 vendors Sat 7] – sold out |   |

Contact Dene Rossouw at **1.778.386.5167** for additions information or if you have questions.